

SOL IDinn
INNOVATIONS
MARKET



CUSTOMER
loyalty
SOFTWARE

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INNOVATIONS
www.solidinnovations.eu

Are you concerned about retaining your most loyal customers?



What is SOLID MARKET?

SOLID MARKET is a loyalty software designed by SOLID INNOVATIONS ® (Grupo Dara ®) to help you preserve and capture leads for your business in order to increase sales , get more benefits for your business and differentiate it from the competition.

The software includes tools loyalty through plastic card printing with Gladio ® printer to create your own marketing solutions such as discount cards , points cards, cash cards and gift cards, among others.

With SOLID MARKET you can manage the loyalty campaigns and maintain a comprehensive control program points associated with your cards, will also have a database of all your customers. You will know everything about your target audience in order to increase it in a future.

SOLID MARKET has three logging levels : Administrator, Supervisor and User . Each with different rights and privileges. You can export all data from the loyalty program in Excel for advertising campaigns , letters , checking e- mails, phone ... etc, organized thus to their customers according to their shopping preferences , frequency of visit, age, residence, etc. . Thus not only offer a good product / service but may also establish a stable and more direct relationship with your customers, making transactions endure over the time..

CONVERTS your existing **CUSTOMERS** in the generating of **NEW CUSTOMERS**



Discount cards

Points cars

Cash cards

Gift cards



Felipe López Pérez

Felipe Lopez Perez



15:30:47

Create your own **LOYALTY CAMPAIGNS**



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